

National Level Webinar

On

'Emerging Challenges & Opportunities in Commerce Education in India'

Organized by the Department of Commerce, Prafulla Chandra College

Held on 2nd September, 2020

Activity Report

Department of Commerce, Prafulla Chandra College & IQAC in association with The Eastern India Regional Council of The Institute of Company Secretaries of India had Organised 'A One Day National Level Webinar' on 'Emerging Challenges and Opportunities in Commerce Education in India' & Online Career Counselling on Company Secretary (CS) Course on 2nd September, 2020 from 11.00 a.m. to 1.30 p.m. with CS Priyadarshi Nayak, Chairman, EIRC of ICSI, Kolkata as special guest and Prof. (Dr.) Ashish Kumar Sana, Professor and Head, Dept. of Commerce, University of Calcutta, Kolkata and Dr. Sabat Kumar Digal, Associate Professor, P.G. Dept. of Commerce, Rama Devi Women's University, Bhubaneswar, Orissa as eminent speakers of the seminar.

Commerce education encompasses diversified fields of education and research in different aspects of Accounting, Business Environment, Business and Commercial Law, Entrepreneurship Development, Economics, Finance, Marketing, Human Resource Management, Investment Research, Taxation and more. Its role in developing the required knowledge, attitudes, competencies and skills for efficient and effective management of business, trade, Industry at both micro and macroeconomic level is incredible and

indispensable for any country or region. The pace of globalization, liberalization and privatization has tremendously influenced the need to explore the various dimensions of Commerce Education. Through this online career counselling and national level webinar, the honourable resource persons had enlightened the students on the emerging innovative strategies in 'Commerce Education' and its role in the ever-dynamic business world to develop and nurture future entrepreneurs, e-commerce, finance professionals, innovators, managers and researchers with special reference to an emerging economy, like India. In the time of hardship and state of disruption of regular activities due to Covid-19, this webinar has acted as guiding light for the students with regard to their future career prospects and by providing valuable information on various dimensions of booming career opportunities in commerce, management and finance.